



PRESS RELEASE

Bryan Morgan joins A.G. Franz Associates, LLC as Sales Manager, ViaLite product line.

Experienced Sales Manager Expands Business in North America

PLAINSBORO, NJ, July 6, 2010 – A.G. Franz Associates, LLC announces the addition of Bryan Morgan to its sales team. He will be the responsible Sales Manager for the ViaLite fiber-optic product line.

“With Bryan joining our team we are continuing the growth of our company”, said Gerhard Franz, president of the company. “Bryan brings a lot of enthusiasm and significant sales experience. Our customers will see an immediate impact in increased responsiveness and service, particularly in our fast growing fiber-optic segment”.

Bryan is taking over the ViaLite product line from sales director Sergio Nicli who will dedicate more time to customers in the cable market and to the company’s growing presence in Latin America. Bryan’s primary focus is on the satellite and broadcast industries, teleports, wireless and cable system providers, public safety, aerospace and defense applications in North America. He is based in Bradenton, FL.

Bryan’s experience includes sales management in several satellite and electronics companies: at Frontline Communications, he was responsible for sales and program management of broadcast, satellite uplink, EFP (Production) and mobile emergency response/command vehicles. He tripled his overall sales, closed the largest single order in company history to a major foreign broadcaster and was recognized as the leading sales manager in 2009.

At MCL Incorporated and Comtech Xicom Technology, Bryan provided high power TWT & SSPA satellite uplink amplifiers to a variety of programs. Before that, he was responsible for technical and sales support for broadcast and earth station products at Andrew Corporation.

Bryan is a graduate of Northern Illinois University with a BS in Marketing.

About A.G. Franz Associates, LLC

A. G. Franz Associates, LLC is a marketing and sales consulting firm providing a broad range of services to the cable, satellite and broadcast industries, satellite users, wireless and cable system providers, system integrators, aerospace, and electronics companies including import and distribution services, marketing strategy development and market research, technology assessment and technology development strategy and international sales channel development

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