



New EdgeQAM Family of Modulators, ReMultiplexers Introduced by Blankom USA

New Products Represent Aggressive Company Push Into IP

Plainsboro, NJ, April 23, 2009—Blankom USA, the U.S. arm of the Blankom group, Germany, one of the world’s leading providers of turnkey headend solutions with more than 10,000 installed systems worldwide, announced today the introduction of its EQM100 family of EdgeQAM modulators and DIX 200 remultiplexer, representing an aggressive move by the Company into the video over IP domain.

The EQM100 is a modular, cost-effective unit suitable for 8, 16 and 24 channels of 6MHz QAM channels. It is designed to support both private cable networks as well as independent cable operators who wish to take advantage of the cost savings of video distribution over existing high-bandwidth fiber-optic IP networks. The DIX remultiplexer is used for regrouping transport streams in a central head-end, all in IP, should an operator completely transition its plant to IP.

“With this pair of new products we can provide the smaller cable operator the same economies of scale that a large MSO enjoys,” said Gerhard Franz, president of Blankom USA. “Our customers can now easily move their services to IP without the need to abandon their existing local HFC networks, protecting their investment.”

Combining the new products with Blankom’s line of receiver products which all feature IP outputs, Blankom provides a complete video over IP solution that can be easily implemented directly to the local HFC plant. “We see very strong demand for this solution worldwide, but the market is particularly vibrant here in North America,” said Ralf Riedel, Blankom’s worldwide technical sales director for IP products.

The company will demonstrate its new EdgeQAM modulator at the upcoming ACA Summit in Washington, April 28.

(more)

About Blankom USA

Blankom USA, the U.S. arm of the Blankom group, Germany, provides turnkey headend solutions available to all cable operators. Blankom Antennentechnik, GmbH, founded in 1919, together with its sister company Blankom Digital GmbH, is one of the world's leading providers of signal processing and distribution products, specializing in digital headend systems used by the world's cable operators and broadcasters. Blankom has more than 10,000 headend systems installed worldwide and is an ISO 9001 certified company.

BLANKOM stands for technical innovation, high-quality, highly engineered, reliable products and excellent service concepts: Professional Headend Solutions "Made in Germany". For more information, see www.blankom-usa.com .

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